

59 Years of Growth in Merchandising

James McCreery & Co.

5th Avenue

34th Street

On Monday and Tuesday

Specially Prepared Sale Offering Unusually Low Prices

WOMEN'S SILK & COTTON HOSIERY

Women's Thread Silk Hosiery, — superior quality; extra reinforced. Black, White and Colors. pair 1.35

Women's Thread Silk Hosiery with extra serviceable hile tops and soles. Black, White and Colors. pair 69c

Women's Thread Silk Hosiery with hand-embroidered clox. White or Black. pair 1.35

Women's Thread Silk Hosiery, — extra quality. Black, White and Colors. pair 95c

500 Dozen Pairs of Women's Light or Medium Weight Cotton Hosiery; extra reinforced. Extra size included. Black or White. pair 35c, 6 pairs 1.95

A Sale of Unusual Interest

EXQUISITELY CARVED CAMEO BROOCHES

At 25% to 40% Less Than Regular Prices

Beautifully carved Cameos set in the daintiest hand-made 10 and 14kt. gold mountings, suitable for gifts; nicely boxed. Only one piece of a kind, therefore, early selections are advisable.

26 Cameos.....at 15.00.....formerly 20.00 to 25.00

3 Cameos.....at 19.50.....formerly 30.00

4 Cameos.....at 25.00.....formerly 40.00

Black and Colored WOOL DRESS GOODS

3,000 yards of Fine Twill Serge and Gabardine, in the new Fall shades. 50 to 54 inches wide. Special, yd. 1.45

All Wool Velour and Poplin in a wide range of Autumn colors. 54 inches wide. Special, yd. 2.25

Black Broadcloth, —brilliant finish; sponged and shrunk. 52 inches wide. Special, yd. 1.95

Extraordinary Values LACE DEPARTMENT

High Grade Novelty Laces, featuring Metal Laces, Embroidered Net Laces and White Chantilly Laces, at the following special prices.

Gold and Silver Laces.....regularly 50c to 4.75, yd. 38c to 3.75

Embroidered Net Laces.....regularly 95c to 4.50, yd. 68c to 3.25

White Chantilly Laces.....regularly 45c to 3.95, yd. 25c to 2.95

Fancy All-over Nets in White or Ecru; 36 inches wide.....yd. 50c regularly 1.10

Colored Silk Nets, 72 inches wide.....regularly 1.95, yd. 1.35

Special Offerings

Dainty Hand-embroidered effects in Semi-Made Camisoles.....each 1.15, 1.25 and 1.65

Beautifully Embroidered designs in Gown Tops.....each 1.15

Ruffled Embroidery Flouncings for children's dresses, yd. 75c & 95c

MISSES' SUITS, COATS & DRESSES

At Exceptionally Low Prices.

Misses' Suits, —twelve models in Broadcloth, Wool Velour or Velvet; handsomely fur-trimmed; made in the most desirable Fall shades. Sizes 14 to 18 years. 29.50, 35.00, 39.50

Misses' Coats, —fifteen models in Wool Velour, Broadcloth, Wool Plush or Bolivia Cloth; the leading Fall shades. Size 14 to 18 years. 18.50, 26.50, 35.00

Misses' Serge Dresses, —twenty-five models in Navy Blue or Brown Serge; also several models in Wool Jersey Cloth. Size 14 to 18 years. 14.75, 18.50, 22.50

Misses' Afternoon Dresses, —numerous models in Meteor, Taffeta, Velveteen, Charmeuse or Crepe de Chine. White, Navy Blue, Rose, Belgian Blue, Black, Brown, Taupe, Gray or Plum. Size 14 to 18 years. 22.50, 26.50, 29.50

Misses' Evening Gowns, —twelve models in Taffeta, Charmeuse, Radium Silk; also Net over Silver Cloth. White, Light Blue, Pink, Maize, Nile Green, Rose or Peach. Size 14 to 18 years. 22.50, 26.50, 32.50

Remarkable Values DINNER SERVICES

American Porcelain Sets, —conventional border with gold edge; 107 pieces. regularly 15.00, 12.00

American Porcelain Sets, —dainty border pattern with gold edge; 101 pieces. regularly 18.00, 13.50

American Porcelain Sets with pretty green border design, pink rosebud decorations and half matt gold handles; 101 pieces. regularly 22.50, 18.00

Theodore Haviland & Co. Limoges China Sets, —dainty floral decoration; handles in coin gold relief; 108 pieces. regularly 32.50, 25.75

Limoges China Sets, —dainty conventional border with coin gold handles; 101 pieces. regularly 40.00, 30.00

CURTAINS & CURTAIN FABRICS

Exceptional Values

Applique Point Lace Curtains in dainty Duchesse patterns. Special, pr. 5.50, 7.75 and 10.75

Lacet, Arab and Marie Antoinette Curtains. Special, pr. 6.75, 8.75 and 12.75

Antique, Cluny and Filet Lace Curtains, mounted on Scrim. Special, pr. 10.00, 15.00 and 22.50

Scrim Panels with real lace mountings. each 16.50, 25.00 and 32.00 regularly 25.00, 35.00 and 45.00

Door Panels in White or Ecru, with real lace motifs. each 2.25 to 10.00 regularly 3.75 to 18.00

Sheer Filet Nets in all-over designs, 39 inches wide. White, Cream or Ecru. formerly 35c, yd. 22c

"McCREERY SILKS"

Famous Over Half a Century for Complete Assortments, Quality and Value

The finest silks the world produces are shown in very comprehensive color assortments, representing a variety of entirely new style features from every fashion centre, suitable for Bridal, Reception, Evening, Sport and Travel wear.

New Paisley Silks and Satins, Metal Brocades, Stripe and Plaid Taffetas; additional assortments of newer colors in the season's favored weaves, including Georgette Crepe, Chiffon Cloth, Dress Satins, Chiffon Taffetas, Faille Francaise, Chiffon Velvets and Velveteens.

Special

15,000 Yards of New

Novelty Stripe Taffeta Dress Silks

At 1.00 per yard

The Best Silk Value Offered this Season

comprising the very latest styles and colors in Fancy Silks. Not only are the designs new, but the combinations of rich dark colors are identical reproductions of the latest Foreign ideas at considerably less than cost of Imported goods. There is an unlimited variety to choose from, but early selections will be advantageous. yd. 1.00

Black Dress Satin, 36 inches wide. Imported Black Chiffon Velveteen. formerly 2.50, yd. 1.75 27 ins. wide. formerly 2.00, yd. 1.45



NEGLIGEEES AND ROBES

Unusual Values

54. Corduroy Robe, —full coat model with shawl collar; lined. Variety of colors. regularly 5.95, 3.95

55. Negligee of Crepe de Chine in coat model, trimmed with swansdown; fastens with bow knot of same material. Various colors. regularly 12.50, 8.50

56. Negligee of Crepe de Chine, —two-piece Empire model with plaited skirt; lace coatee trimmed with ribbon. regularly 14.50, 9.75

57. Attractive Coatee Model in Cotton Crepe; plaited skirt; hand-embroidered coatee. regularly 6.50, 3.95

58. Negligee of Albatross, —full model with cord and tassel; new sailor collar and cuffs of White Albatross, hand-embroidered with self embroidery; dainty colors. regularly 7.95, 5.95

59. Hand-embroidered Japanese Kimono of Cotton Crepe in various colors; butterfly and other designs. regularly 3.95, 2.95

Specially Priced McCREERY "MASTER-MADE" FURNITURE

Dining Room Furniture

Ten-piece Chippendale Model Suites, made exclusively for James McCreery & Co., of finest Mexican Mahogany, hand carved. Suites consist of Buffet, China Closet, Extension and Side Tables, five Side Chairs and one Armchair. 695.00 regularly 1,000.00

Ten-piece Elizabethan Model Suites in Jacobean Oak. regularly 450.00, 325.00

Ten-piece Adam Model Suites in Solid Mahogany. regularly 365.00, 285.00

Ten-piece William and Mary Model Suites in American Walnut. regularly 525.00, 450.00

Ten-piece Hepplewhite Model Suites in Dark Brown Mahogany. regularly 575.00, 435.00

LIBRARY FURNITURE

Chippendale Model Sofas, —hand-carved. regularly 179.50, 115.00

Armchairs to match. 49.50 regularly 85.00

Queen Anne Model Sofas covered in Velour. regularly 165.00, 139.50

Armchairs to match. 65.00 regularly 90.00

Tapestry Davenport, with loose cushions. regularly 125.00, 75.00

Tapestry Wing Chairs. 27.50 regularly 40.00

CHAMBER FURNITURE

Four-piece Louis XVI. Model Suites ornamented with dull gold. 295.00 regularly 375.00

Four-piece Suites in Mahogany or Ivory Enamel. regularly 320.00, 235.00

Four-piece Louis XVI. Model Suites in American Walnut or Ivory Enamel. regularly 250.00, 195.00

Four-piece Louis XVI. Model Suites in Antique Ivory Enamel. Suites include Dresser, Chiffonade, Toilet Table and bow foot Bed. regularly 395.00, 295.00

Special Offerings in New and Exclusive Autumn Fashions

WOMEN'S SUITS & DRESSES

Many smart new styles shown for the first time tomorrow, developed in this season's most fashionable materials and colorings—

24.75 35.00 45.00 55.00

Distinctive Dresses

Special Values

29.75

Afternoon and Street Dresses of Satin, —Russian effects with embroidered tunics; Serge, plain or embroidered models; Wool Jersey dresses, some fur trimmed.

Afternoon Gowns

Excellent Values

45.00

Afternoon and Bridge Gowns in Satin, Gros de Londres or Georgette Crepe; some beaded, others fur trimmed; in all the new Fall colorings.

TAILORED SUITS—Exceptional Values

29.75

Several new and distinctive models reproduced from higher priced originals, in Broadcloth, Velour, Gabardine or Cheviot.

WOMEN'S WRAPS & COATS

New models for Evening, Street or Motor wear, in the latest fashionable materials and colorings, at very moderate prices.

Evening Wraps of Chiffon Velvet and Plush, in new modes and colors. 69.50 to 125.00

Smart Street Coats in Autumn colorings, —full cut models attractively fur trimmed. 49.50, 59.50 to 110.00

Practical Coats for general wear, —copies of higher priced models, in desirable materials, prettily trimmed and lined. 29.50, 39.50, 45.00

HIGH-GRADE FURS

Offering Exceptional Values

The newest models and combinations in Coats and Sets, made from choice pelts, including Hudson Seal, Scotch Mole Skin, Persian Lamb, Caracul, Broadtail, Ermine, Skunk, Lynx and Foxes.

Hudson Seal Coats of choice pelts, —full flare model with deep collar, cuffs and border of Natural Skunk. 45 ins. long. 185.00

Hudson Seal Coats with Skunk collar and cuffs; full sweep. 45 inches long. 165.00

Hudson Seal Coats, —semi-fitting model with belt. 42 inches long. 145.00

Women's Natural Muskrat Coats with Hudson Seal Collar and cuffs; pockets trimmed with Seal. 85.00

Skunk Muffs. 27.50 Hudson Seal Muffs. 18.50

Skunk Scarfs. 22.50 Hudson Seal Scarfs. 14.50

Mink Muffs. 45.00 Black Fox Muffs. 27.50

Mink Scarfs. 18.50 Black Fox Scarfs. 27.50

Scotch Mole Muffs. 27.50 Taupe Wolf Muffs. 22.50

Scotch Mole Scarfs. 16.50 Taupe Wolf Scarfs. 22.50

Fine Fur Trimming at very low prices

WOMEN'S DRESS BLOUSES

Attractive Values

Handsome new Blouses in White Georgette Crepe trimmed with exquisite hand embroidery and Italian Filet Lace. 26.50

Frill model in flesh-color Georgette Crepe; deep round collar trimmed with fine hand embroidery and Filet Lace bands. 22.50

Dainty Blouses in White Georgette Crepe, trimmed with eyelet hand embroidery and very fine tucking. 19.75

Paisley Silk Blouses, —stylish tailored models with collars that may be worn high or low; finished with novelty buttons. 10.75 and 13.75

Washable Satin Blouses, —smart model with Georgette Crepe sleeves; high collar; in Flesh color with black and white embroidery. 6.95

New Roman-striped Georgette Crepe Blouses with White Georgette Crepe collars; finished with ball buttons. 4.95

Numerous models in attractive Blouses of Georgette Crepe, Crepe de Chine, Radium Silk and colored striped Wash Silks at 2.95

GRAY HAIR ACCESSORIES

Decided Concessions

18-inch First Quality Gray Hair Switches. 4.50

20-inch First Quality Gray Hair Switches. 7.50

First Quality Gray Hair Transformations. 8.00

Practically every shade of Gray is included. Experts in attendance will assure perfect match.

Excellent Values

ELECTRIC LAMPS

Mahogany Boudoir Lamps with 10-inch fancy silk shade. regularly 3.00, 1.95

Solid Mahogany Table Lamps, —fancy silk shade, silk lined, with 3-inch silk fringe; 20 inches high. regularly 7.00, 3.95

Solid Mahogany Table Lamps, —fancy shape; two lights; 18-inch silk shade, silk fringe. regularly 10.00, 7.50

Solid Mahogany Table Lamps with 18-inch flat Empire shade, silk lined; 4-inch silk fringe; wide braid on top and bottom. regularly 15.00, 10.00

Floor Lamps of Solid Mahogany or finished in Burnished Gold; fluted column; 22-inch silk Empire shade with 4-inch silk fringe; any color. regularly 17.50, 11.50

Heavily Hand-carved Floor Lamps in Solid Mahogany or finished in Burnished Gold or Antique Ivory Enamel; 24-inch flat Empire shade with 4-inch silk fringe. regularly 25.00, 15.00

Floor Lamps of Solid Mahogany; heavy Colonial column with sixteen flutes and extra heavy base; fitted with 24-inch flat Empire shade with ruching on top and bottom. regularly 35.00, 25.00

BEDS & BEDDING

Mahogany Four-post Beds. regularly 40.00, 25.00

Enameled Iron Beds with 2-inch posts; square top rods. regularly 14.50, 10.75

Enameled Iron Beds with 2-inch posts; heavy filler rods. regularly 10.50, 7.75

Special Black Hair Mattresses. regularly 30.00, 25.00

French Edge Box Springs. regularly 20.00, 16.50